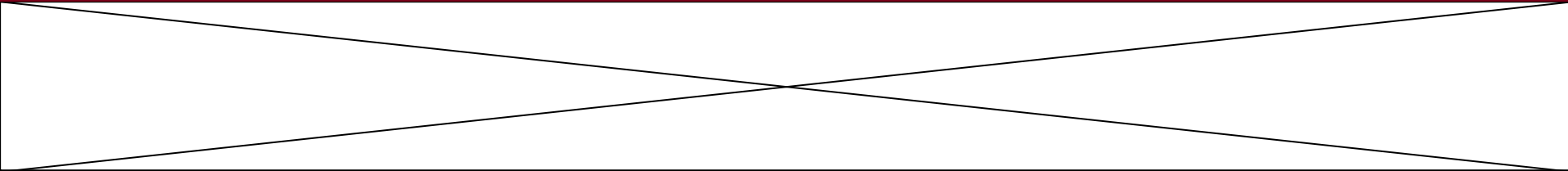


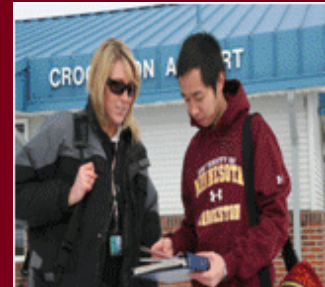
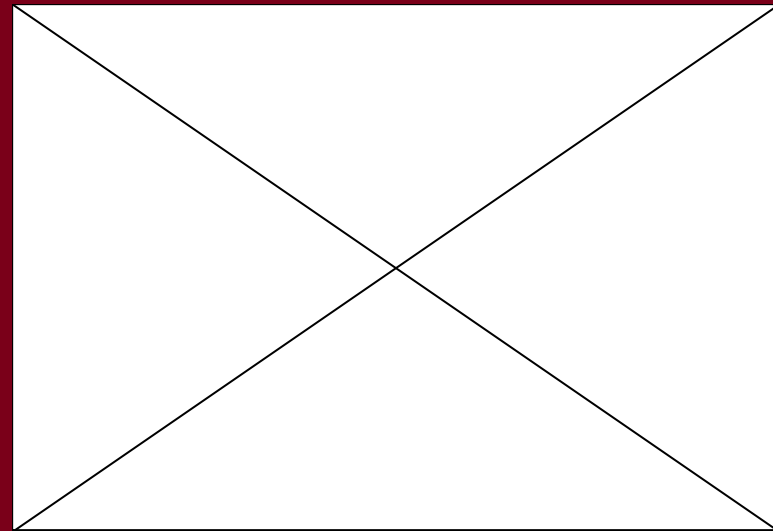


Driven to Discover™

✦ Job Location ✦ Degree of Satisfaction ✦ Graduate Summary ✦ Who Employed UMC Graduates ✦ Background and Demographic Information



Graduate Follow-up and Placement Report





Research Objectives

The goal of this project was to increase the percentage of responses of graduates. This comprehensive follow up study is beneficial to the whole campus of internal constituents (students, faculty, staff, executive committee) and external constituents (prospective students, parents, alumni, employers).

The objective was to contact 100% graduates with a response rate between 70-80 % of the 2005-2007 graduates utilizing the UMC graduate survey questionnaire, on-line surveying, telephone calling and working with department chairs, program managers, faculty and staff.

Project consisted of working on a weekly basis with staff, department chairs, faculty, staff, and UMC Career Services.

I was paid 8.00 per hour for a total of 250 hours. The project had a budget of \$2000. This project lasted longer than the projected timeline, thus more volunteer time was needed to complete the project without compensation.

What I learned from the project

Methods of assessment using different technologies such as e-mail, phone, social applications on-line, and oral communication.





UMC Graduates Graduate Survey Flow Chart



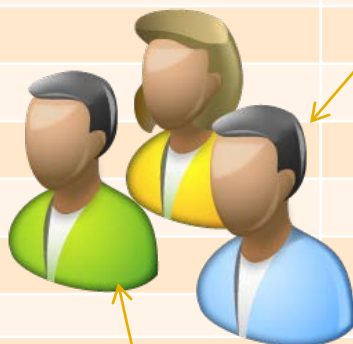
Mail



Facebook



Phone



Email



Survey

Data





Executive Summary



UMC Career Services surveyed the following Semesters 2005-06, Fall 2005, and Spring 2006 graduating classes.

- There were 240 students who graduated during the 2005-2006 academic year. One hundred-ninety (190) surveys were completed (79% of graduate surveys completed). The survey consisted of seventeen (17) questions in total and some respondents chose to skip some of the questions while some did not complete the entire survey.
- Ninety-four percent (94%) of those that responded indicated that they were employed. Of those that were employed, 92% were employed full-time and within their major. Six percent (6%) were not employed at the time of the survey.

UMC Career Services surveyed the following 2008-07 Semester Summer 2006, Fall 2006, and Spring 2007 graduating class.

- There are 214 students who graduated during the 2006-2007 academic year. One hundred Sixty-Five surveys were completed (77% of graduate surveys completed). The survey consisted of seventeen (17) questions in total and some respondents chose to skip some of the questions while some did not complete the entire survey.
- Ninety-Eight percent (98%) of those that responded indicated that they were employed. Of those that were employed, 89% were employed full-time and within their major. Two percent (2%) were not employed at the time of the survey.



Purpose, Background, and Demographics

Purpose

- This is a report of the University of Minnesota, Crookston (UMC) graduates. Included here is data from a comprehensive study, which was conducted beginning July 1, 2005 and ending November 28, 2008. Graduates' gave their response about their employment status a year after graduation and selected perspectives about their employment are included in this report.



Background and Demographic Information

- This summary reports on the findings of the UMC Graduate Follow-up Survey administered to graduates of UMC. The survey includes graduates from Summer Session, Fall Semester, and Spring Semester. The survey was designed to provide important information on employment opportunities that will help us guide students to employment opportunities, and assist us in program evaluation for the future.
- Students were requested to complete the survey via US mail, e-mail, or by online questionnaires located on the Career and Counseling website. To respond to the questionnaire, the recipient filled in the requested information and returned the completed survey to the Career Services Office in a self-addressed stamped envelope provided with the survey. This survey is also located on the Career and Counseling website so graduates can complete the graduate survey online. Career Services staff collected and read the responses, extracted the data, processed it, and presented the numeric results in this publication.
- All UMC graduates were mailed a Career services cover letter and questionnaire approximately 3 months after their graduation date. Two follow-up reminders were sent at two-month intervals to those who had not returned the questionnaire. Phone calls, were then made by the Career and Counseling Department Staff and our student undergraduate researcher to those graduates who had not responded to the survey. The survey consisted of seven demographic questions, seven employment questions, three furthering education questions, who responded to survey questionnaire and one section asking graduates about "overall satisfaction" with UMC education.



Programs and Services

Graduate Placement Report

Career Development - For assistance in exploring majors and making career decisions:

- ◉ Internship and Career Planning & Management Course
- ◉ University Majors Jobs and Internship Fair
- ◉ Other University Job and Internship Fairs
- ◉ Career Assessment
- ◉ Computerized Career Guidance Systems
- ◉ Workshops, Seminars, and Individualized Counseling

Internships - For career related opportunities that help students examine their career goals, gain experience, and build their network of employer contacts:

- ◉ For Experience
- ◉ Academic Credit
- ◉ Review of Academic Curriculum

Career Employment - For access to career opportunities:
The all University Gold PASS System

- ◉ Resume Referrals
- ◉ On-Campus Interviewing
- ◉ Job and Internship Fair(Spring)
- ◉ Part-Time and Volunteer Activities
- ◉ Videoconference interviews and presentations
- ◉ Targeted Panels and Forums
- ◉ Employer Information Sessions

Job Search Skills - For assistance in developing effective job search skills:

- ◉ Webinars
- ◉ Self-Help Books and CDs and Videos
- ◉ On-Line Job Listings and Links to Job Search Sites





Graduate Job locations 2005-2006

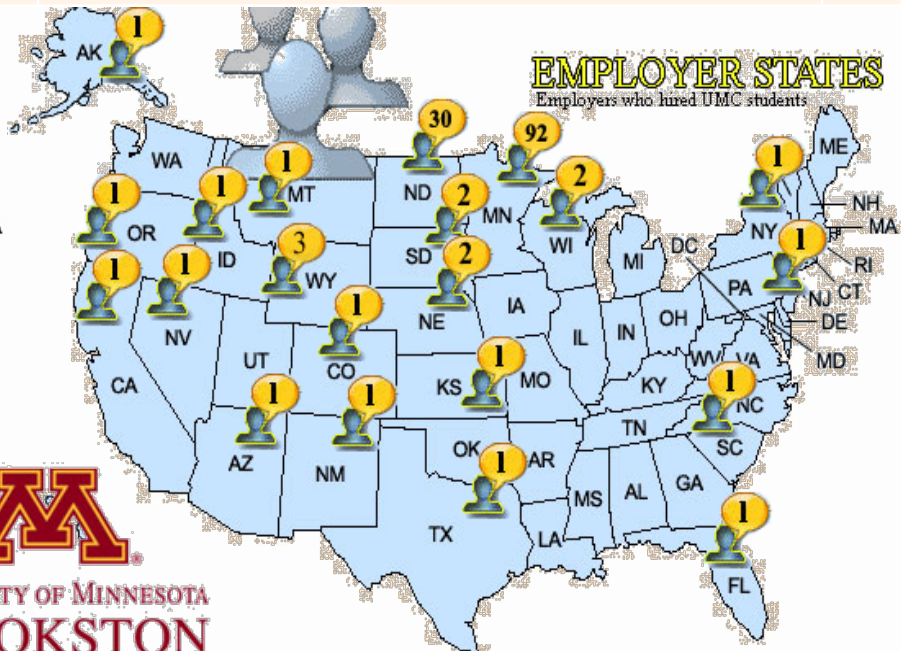
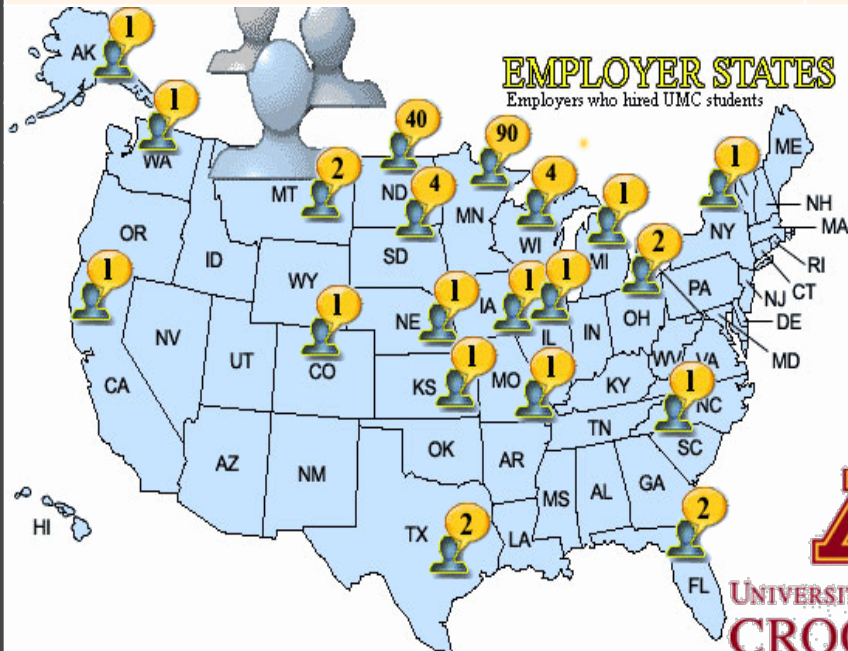
Graduate Total=240

| | |
|--|-----|
| Graduate Response | 190 |
| <u>Number Available for Employment</u> | 176 |
| Employed in Related Occupation | 151 |
| Employed in Unrelated Occupation | 14 |
| Minnesota Employed | 90 |
| North Dakota Employed | 40 |

Graduate Job locations 2006-2007

Graduate Total=214

| | |
|--|-----|
| Graduate Response | 165 |
| <u>Number Available for Employment</u> | 148 |
| Employed in Related Occupation | 129 |
| Employed in Unrelated Occupation | 16 |
| Minnesota Employed | 92 |
| North Dakota Employed | 30 |



Employers Who Hired UMC Graduates

Graduate Placement Report

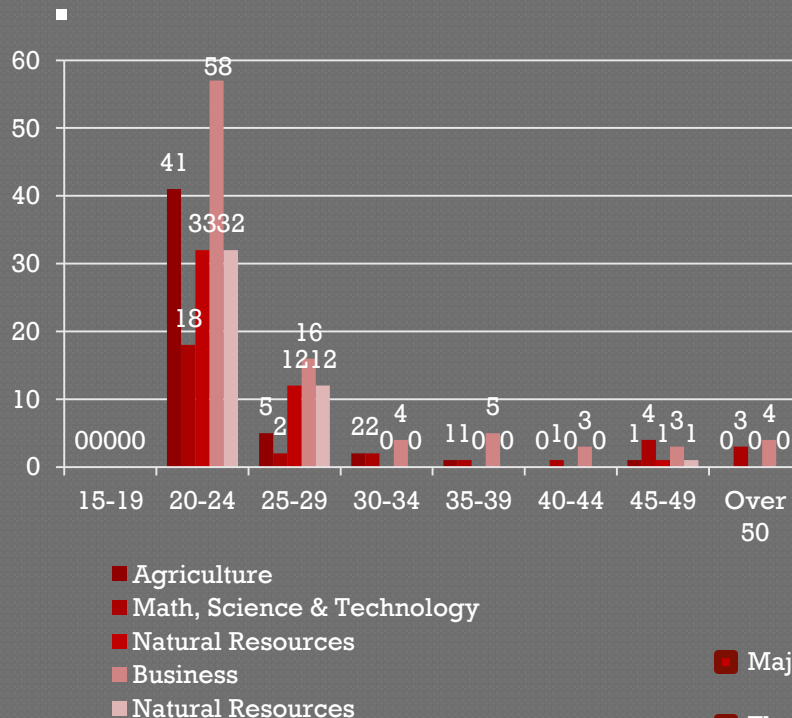


| | | |
|---------------------------------|-----------------------------------|---------------------------------|
| Central Ag Consulting | Crookston National Bank | US Army Corps |
| Ulteig Engineering | Unlimited Phoenix Industries | Celestia |
| USFWS | MN State Community & Tech College | USDA - Grand Forks Field Office |
| Primrose | 3M Franchise Concepts | Ag Supply |
| Nord Pharmacy | UND | Anheuser-Busch |
| Premier Bankcard | AME | Arbor Masters |
| Worldwide Dispensers | Corporate Web Services | Anytime Fitness |
| Ag Country Farm Credit Services | Quizno Sub | Early Childhood |
| Breezy Point Resort | Polaris Industries | Northwest Medical Center |
| Cropland Genetics | Ecolab | MN State Community Tech |
| Eagle Creek Consulting- | Prairie Wood Learning Center | Hilton |
| SEI-IT | Ludlow's Island Resort | Country Inn and Suites |
| Automaker USA | Norby Construction | Minnesota DNR |
| Finish Line Shoe Store | Comfort Inn | McDonalds |
| Menards- | Rawlins Middle school | PCI |
| Sands Communications | MN DNR | Microsoft / Volt / VMC |
| Scheels | Grand Forks Police Dept | Gander Mountain Corporate |
| Nebraska Game and Parks | Red Lake County Sheriff Dept | Bremer Bank |
| White Earth Tribal Forestry- | Icelandic State Park | CHS |
| Lake Carlos State Park | Halleck Nursing Home | USDA Forest Service |
| Ducks Unlimited | Genex | Altru Health Services |
| Irishman's Shanty | CRI | Prairie Lakes |
| USDA Farm Service | US Bank Service Center | Ambridge Pipeline |
| Whiteys Restaurant | Xantera Parks and Resorts | Luekens Village Foods |
| State of North Dakota | Hoenke Farming | St. Cloud State University |
| Altru Health Systems | Agrilance | State of Wyoming DOC |
| Omaha Beef Football | TCF Bank | Titan Machinery |

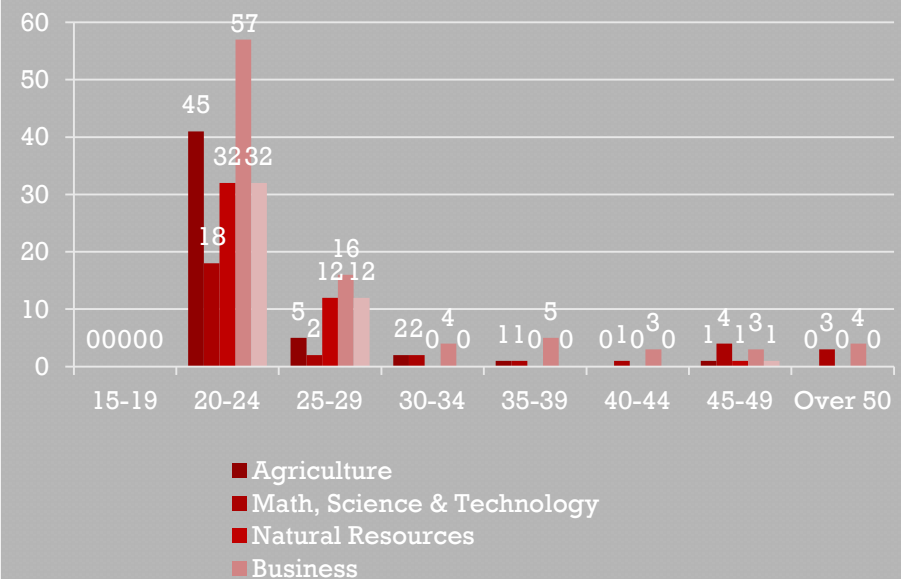


UMC Graduate Age at Graduation by Department

2005-2006



2006-2007

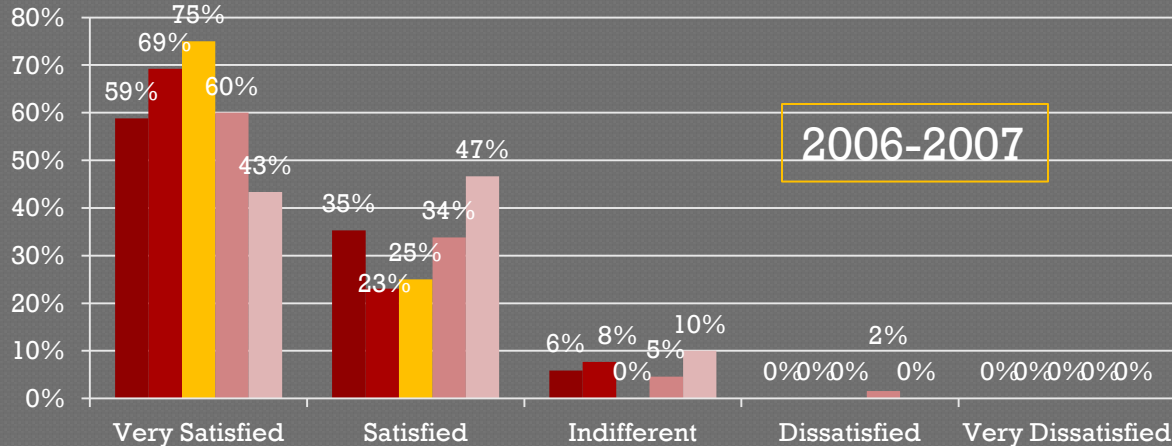


- Majority of UMC graduates tend to average in the range of 20-24.
- The Business Department had the oldest graduate at age 60.
- Eighty percent (80%) of the graduates 40-60 were in the Business Dept.
- Eighty five percent (85%) of the graduates between 40-60 had jobs by graduation.

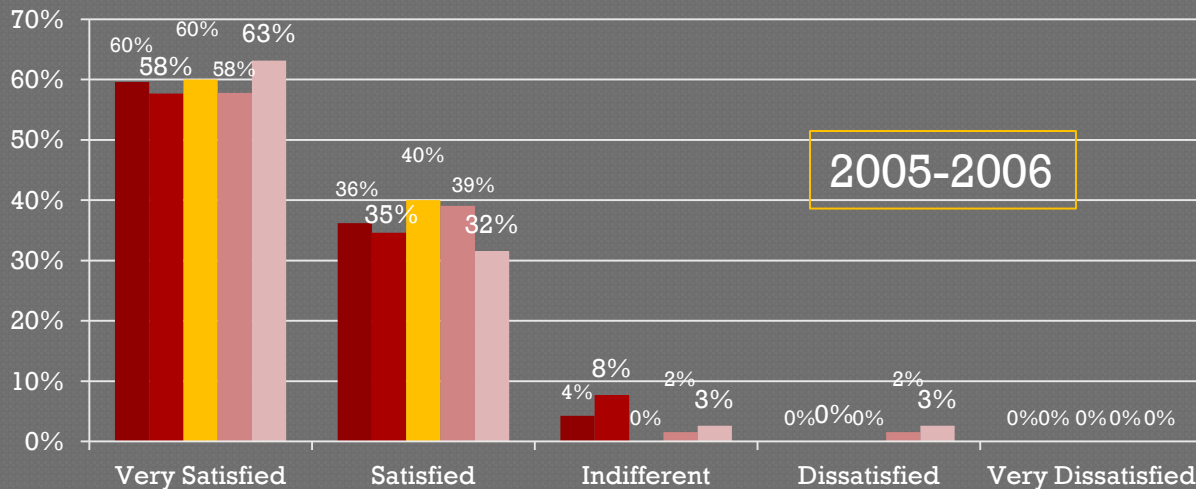


Alumni Degree of Satisfaction by Department

Survey Question 17. (In general, how well satisfied are you with your UMC education?)



Each department had a high satisfaction rating from graduates. For example 94% of the Agricultural graduates (2006-07) were either very satisfied or satisfied with their UMC education. Arts, Humanities, and Social Sciences were 100% satisfied with their degree in their department both years. Many found that degree helped in finding a job in their field of study.



Agriculture
Math, Science, and Technology
Art, Humanities, and Social Science
Business
Natural Resource



Continuing Education

UMC graduates tend to stay close when continuing education.
Sports and recreation had the highest count of students continuing education.

2005-2006

Sports and Rec. 3

Barry University
North Dakota State University
University of North Dakota

Natural Resource Man. 3

St. Paul School of Divinity
NDSU
Virginia Tech University

Agriculture 2

Mayville State
BSU

Business 2

Hamline
UND

Plant Industries Management 1

University of Minnesota –Twin Cities

Applied Studies 1

Grantham University

Accounting 1

University of Mary

2006-2007

Sports and Rec. 3

University of St. Cloud
Indiana State University
Concordia St. Paul

Natural Resource Man. 2

University of Utah
Alexandria Tech

Communication 2

St. Cloud State
UND

Business 1

Northwestern Health Sciences

Equine Industries Management 2

University of Minnesota -Vet
University of Minnesota -Vet

Agriculture Industries Management 1

NDSCS Wahpeton

Applied Studies 1

Grantham University

Equine Sciences

UMC

Dietetic Technician

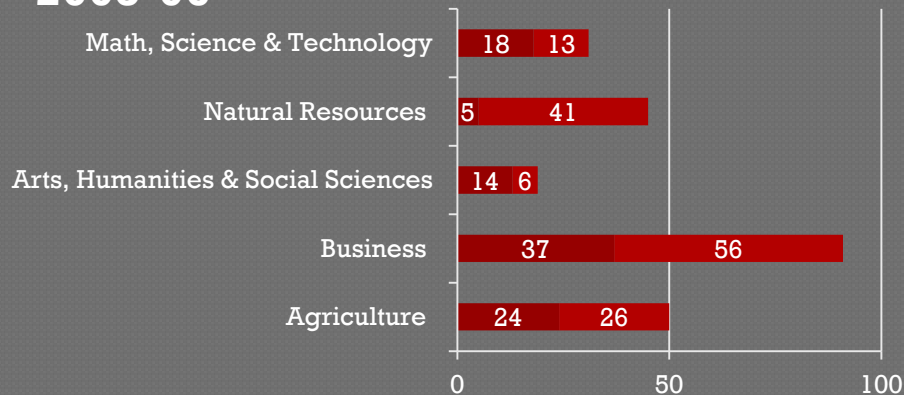
UND





Profile by Gender

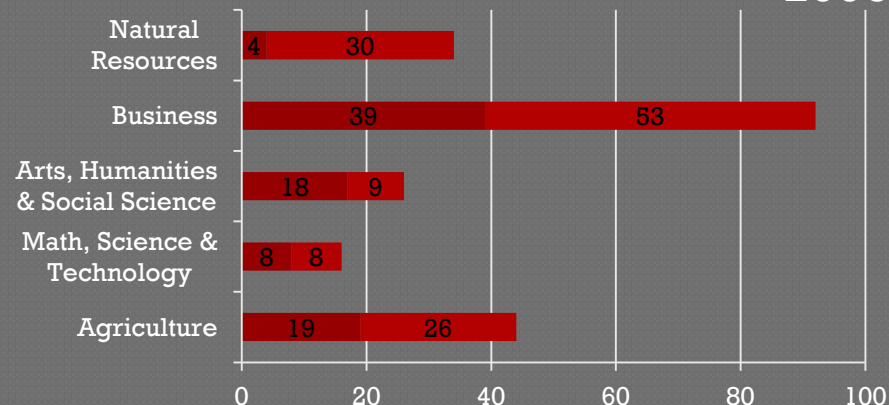
2005-06



- The Business department had the highest number of graduates in both genders followed by Agriculture.
- Natural resources had the highest number of male to Female graduates.
- Math, Science, & Technology had more female than male students in their department.
- Agriculture had the most even number of male and female graduates in their department.



2006-07





What I Learned From the Project

What I learned from the project

In this project I used many modern methods of assessment to utilize and gather data. Many of these technologies and methods were learned in classes taught at UMC.

Using different technologies such as spreadsheets, image editors, web editors, presentation editors were all technologies embedded from the UMC community.

Using advanced features as well as using the latest version of the software increased my understanding and overall intelligence. different email clients, phone, social applications on-line, and oral communication required.

This project also taught me how to have extreme patience, perseverance, and tenacity.

This project taught me how to look at using alternative mediums to obtain data.

Increased my communication skills and knowledge about graduates after they graduate and what to expect.

This information was also used to add jobs on the career and counseling site to show students what companies are hiring and where.

Technologies



Excel Office 2007/2003



PowerPoint Office 2007/2003



Word 2007/2003



Adobe Dreamweaver CS3



Adobe Flash CS3



Acrobat Professional CS3



Face book – Social Application



Adobe Photoshop CS3

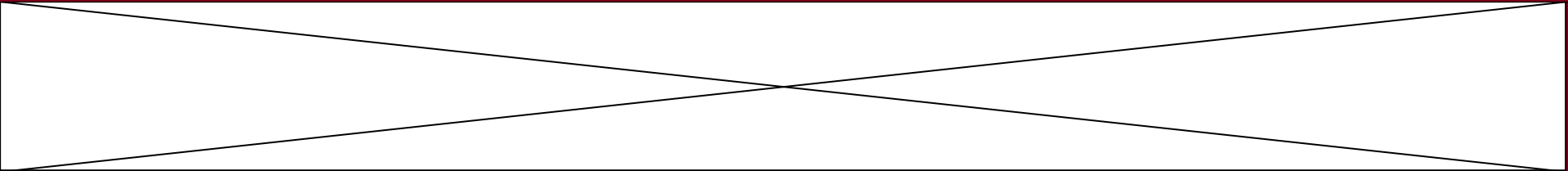


Microsoft Notes 2007



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Graduate Follow-up and Placement Report

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